

The background of the slide is a photograph of a snowy, mountainous landscape under a clear blue sky. In the distance, a white tent is visible on a snow-covered slope, and a flagpole with a flag stands to its left. The foreground shows a snow-covered field with some tracks.

# canadianart

2023 Annual General Meeting

June 28, 2022

12pm to 2pm PST | 3-5pm EST



Art Still from Maliglutit (Searchers)  
Artists Isuma Collective, Directed by  
Zacharias Kunuk, co-directed by Natar  
Ungalaaq.  
Medium Film 94 minutes  
Year 2016  
City Igloolik  
State / Province Nunavut

Featured in Canadian Art April 22, 2019

# AGENDA

1. Introduce the Rebirth Strategy for Canadian Art Foundation
2. Introduce New Board members
3. Announce changes in Board leadership
4. Call for members to serve on subcommittees
5. Q&A



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# canadianart

Rebirth Strategy 2023





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## **context for rebirth**

October 2021, Canadian Art Magazine ceased operations due to (1) the economic impact of the cancellation of the Gala and advertisements caused by the COVID-19 Pandemic and (2) the inability to resolve the internal leadership tensions in the decolonization of the art publication.

The Board was able to wind-down the operations through a voluntary settlement with creditors. Thus it has zero debt and maintains assets of the public's trust including the subscriber list, donor list, digital and print archive of the publication.



# **executive summary of rebirth changes**

The differences between the previous and the rebirthed version of Canadian Art Foundation are summarized in three significant shifts from:

Ontario to **Nationally Focused**

Print to **Digitally Focused**

An Elite Editorial Perspective to an **Amplifier of  
Community Conversations and Debates**

**Will move at the pace of TRUST.**





## special advisory committee

In the Fall of 2022, CAF held three synchronous and asynchronous workshops with 12 individuals representing the regional diversity across the lands and waters claimed as Canada, different relationships to the arts sector, and diverse identities, especially those structurally-excluded from arts institutions.

1. Dori Tunstall, CAF board chair and facilitator (ON)
2. Stephen Bulger, CAF board member (ON)
3. Raji Aujla, CAF board member (ON)
4. Elliott Ramsey, curator (BC)
5. Camile Usher (Coast Salish/Sahtu Dene), curator (ON/BC)
6. Corrie Jackson, curator at RBC (ON)
7. Sandra Brewster, artist (ON)
8. Claire Shea, arts admin Fogo Arts (NS)
9. Dona Schwartz, professor (AB)
10. J.S. Ryu, CEO AccessArts (AB)
11. James Oscar, writer/critic (QC)
12. Rose-Anne Harder, arts admin (MB)





## **special advisory committee**

The objective was to redefine Canadian Art Foundation's:

- Mission
- Vision
- Audience
- Programming
- Business model and,
- Governance structure.



Art Full Frontal  
Artist Lyse Lemieux  
Medium Installation  
Year 2017  
City Vancouver  
State / Province British Columbia

Featured in Canadian Art October 25,  
2017

## ***New mission (now)***

Canadian Art Foundation is a generative and accessible platform, supporting organizations for/by artists and arts workers who represent communities across lands and waters claimed by Canada. By engaging new systems of inclusion, CAF ensures the equitable representation and celebration of artistic work and critically connects local, national, and global audiences.





## ***New vision (future)***

Canadian Art Foundation aspires to co-create an umbrella system of inclusion for artistic organizations and communities, which facilitates and amplifies their conversations and events in order to develop greater appreciation for the work of all artists and arts workers across lands and waters claimed by Canada.





Art Northern Pawn, South Vietnam  
Artist Arcand, Joi  
Medium Billboard Mural  
Year 2009  
City North Battleford  
State / Province Saskatchewan

Featured in Canadian Art August 29,  
2017

## *New audience definition*

Two high-level cores audiences for CAF emerged from the discussions:

1. diverse organizations and communities of artists and art workers\* whom CAF serves directly; and
2. local, national, and global audiences, whom CAF seeks to connect to the artists and art workers.

\*artists, writers/critics, curators, art dealers, arts administrators, art educators, and students.



## *New programming* **focus**

Co-host national and international dialogues among artists and artworkers.

Aggregate from organizational partners content about artists, art workers, and art events via dynamic digital mediums (ex. website and social media).

Generate original content about artists, art workers, and art events via dynamic digital mediums (ex. website and social media).

Aggregate and generate content about artists, art workers, and events in limited (1-2 per year) print productions.

Open up institutional access, mentorship, and information for structurally-excluded artists.

Endorse with the Canadian Art name and support with resources local art events and guides.





Art Ktaqmkuk- Msit No'kmaq  
Artist Bennett, Jordan  
Medium Mural  
Year 2018  
City St. John's  
State / Province Newfoundland

Bennet Featured in Canadian Art  
February 14, 2019

## ***New business model***

Generate income from:

Digital advertisements from art-related  
organizations and businesses,

Government and corporate grants,

Sliding scale tickets to live events and forums,

Advertisements in print art book(s),

Commissions for reposting of art publication  
partners' content to CAF's wider audiences.





## ***New governance model***

Medium-sized board of 7-12 members, who are selected for (1) regional diversity, (2) representation across arts sector, (3) structural inclusion of marginalized and underrepresented identities.

Three subcommittees will consists of board members, staff, and external community members:

1. Finance and Equity
2. Strategy and Community Affairs
3. Programming and Fundraising

Independent workers will be paid an honorarium to be on the board, but corporate and institutional members serve as volunteers.



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## ***2023 Board of Canadian Art Foundation***





**Raji Aujla**

Regional diversity: Ontario  
Identities of Structural Inclusion:  
Asian, Female

Raji Aujla is the founder of Willendorf Cultural Planning and Newest Magazine, focusing on better representation and inclusion of Black, Indigenous and People of Colour voices in Canadian arts, media, and culture. She works with arts organizations, including Business / Arts where she worked as Creative Director, to help strategize and build millennial engagement.

She serves on the board of the North Okanagan Arts Council, Marketing Working Committee at the Art Gallery of Ontario, Board Director of Jamii Esplanade, Vice-Chair of the First Positions Steering Committee at the Canada's National Ballet School, and is a part of the inaugural cohort of Toronto Millennials and Get X philanthropists who collectively pledged more than \$500,000 of their own wealth to build the city's urban resilience as a part of Toronto Foundation's Vision2020 program.



**Stephen Bulger, co-chair**

Regional diversity: Ontario  
Identities of Structural Inclusion:

Stephen Bulger (born Toronto, 1964) engaged in photography as a hobby throughout his youth. Eventually studying at Toronto Metropolitan University's School of Image Arts, he became interested in the history of photography and began organizing exhibitions. After graduating from TMU with a BA in 1991, he worked in the photography department of OCADU and decided to open Stephen Bulger Gallery on March 23, 1995. Since that time, he has curated over 200 exhibitions; been the representative for numerous Canadian and international photographers; published catalogues and books; and has participated in many North American and European art fairs.

He is on the Board of the Art Dealers Association of Canada and served as Chair of the Advisory Board for the Image Centre at TMU, Toronto; President of the Board for the Association of International Photography Art Dealers (AIPAD), Washington, D.C.; and served on the Canadian Cultural Property Review Board. He is also a co-founder of CONTACT, Toronto's annual photography festival.



**Elizabeth (Dori) Tunstall,  
co-chair**

Regional diversity: Ontario, California  
Identities of Structural Inclusion:  
Black, Neurodiverse, and Woman

Dr. Elizabeth (Dori) Tunstall is a design anthropologist, author of *Decolonizing Design: A Cultural Justice Guidebook*, and an organizational design catalyst and executive coach. A recognized leader in the decolonization of art and design education, she received the 2022 Sir Misha Black Award for Distinguished Service to Design Education as well as the inaugural BADG of Honour for Design Education from the Black Artists and Designers Guide. With a global career, Dori served as the Dean of Design at Ontario College of Art and Design University in Canada, where she was the first black and black female dean of a faculty of design anywhere. She was an Associate Professor of Design Anthropology and Associate Dean at Swinburne University in Australia. In the U.S., she taught at the University of Illinois at Chicago. She organized the U.S. National Design Policy Initiative and served as a director of Design for Democracy. Industry positions included UX strategists for Sapient Corporation and Arc Worldwide.





## **Rose-Anne Harder**

Regional Diversity: Manitoba  
Identities of Structural Inclusion:  
Woman

Rose-Anne Harder is a graduate of the University of Winnipeg's Manitoba Arts and Cultural Management Certificate Program, the University of Manitoba's Theatre program, and is a certified Event Coordinator. As Executive Director of the Manitoba Arts Network for the past 10 years, she aims to increase access to the arts in rural and northern Manitoba. Rose-Anne has been Chair of Creative Manitoba and a board director for Artspace. Prior to working at MAN, Rose-Anne had 10 years of experience working at two sector councils the Manitoba tourism education Council and Film Training Manitoba. Before that, she has been a director, stage manager, production manager and scenic artist.

### **Why I joined CAF**

*I became a member of the Canadian Art Foundation board because I firmly believe in the incredible power of art as a means of facilitating cultural exchange, education, self-expression, therapy, connection, and interaction. Moreover, I strongly feel that the art industry can greatly enhance its impact through concerted collaboration at a national level.*



## Duane Jones

Regional diversity: Nova Scotia  
Identities of Structural Inclusion:  
Black

Duane Jones is a Bermuda born multi-disciplinary artist currently based in Kijipuktuk. Duane moved to Kijipuktuk in 2000, after graduating from the Art and Design Program at Bermuda College and was accepted into the Graphic Design program at NSCAD University. Duane graduated from NSCADU in 2004 with a Communication Design, Honours Degree. Duane also holds a Master of Information Management from Dalhousie University. Duane has spent most of his career oscillating between art and design. Some have described Duane's work as activism but Duane's motivation to critique culture in his art is just as motivated by irreverent silliness as it is serious societal ills. Duane is the Vice President of the NSCADU Alumni Association and has been publicly acknowledged by Bermuda College, NSCADU and Dalhousie University as a notable alumni. Duane was named one of the most inspiring immigrants in the Maritimes in 2021 by My East Coast Experience and Duane's Art Pays Me clothing brand was selected as a finalist in the 2023 Halifax Business Awards.

### Why I joined CAF

*I am excited to join CAF because it gives me the opportunity to help artists from my community gain more recognition for their work on a national and international scale.*



## **James Oscar**

Regional diversity: Quebec  
Identities of Structural Inclusion:  
Black, Neurodiverse

James Oscar is a Montreal-born writer, art critic, and anthropological researcher of Trinidadian descent. With a background in literature, social thought, and cinema, he has been writing about contemporary art, cultural criticism, and social theory for the past 25 years. He has over 15 years of experience in curating exhibitions. He previously conducted research in the sociology and anthropology of art graduate studies department at Institut National de la Recherche Scientifique. James has served as a curatorial advisory team member at the Montreal Museum of Fine Arts and curated a project for Momenta Biennale de l'image in 2021.

He is a regular consultant, public lecturer, and panel moderator for various organizations including Pop Montreal, MOMUS Magazine, and The City of Montreal. He worked as a chief researcher and script consultant for the CBC Radio Canada documentary series "Afro-Canada" in 2021 and is currently collaborating on a new TV project with director Henri Pardo for CBC Radio Canada. His recent curatorial project, "The Secret Language of the Universe," featuring two Haitian painters based in Montreal. James currently serves as the director of the Jara Michel Collection, a prestigious collection of Latin American and Caribbean art.





## **Jung-Suk (JS) Ryu**

Regional diversity: Alberta

Identities of Structural Inclusion: Asian

Jung-Suk (JS) Ryu was appointed the founding President and CEO of the National accessArts Centre (NaAC) in November 2020, after serving as CEO of the organization formerly known as the Indefinite Arts Centre since 2017. Under his leadership, the NaAC has grown to become Canada's largest disability arts organization, more than doubling in size and proactively showcasing Canadian artists with disabilities on the global stage. In February 2021, he unveiled plans to construct North America's first multidisciplinary accessible arts hub, beginning with the revitalization of the old Scouts Hall in central Calgary that will house the NaAC's visual arts studios. In 2023, the NaAC will begin plans to develop the Won Lee Community Arts Hub in Toronto, activating a \$2.5 million gallery space that once belonged to the late Canadian sculptor Won Lee. Prior to this appointment, JS held senior roles across a broad range of sectors including: Director, External Relations at The Banff Centre; Director, Public Affairs with the Canadian National Institute for the Blind; Senior Consultant with the Alberta Medical Association; and Principal Speechwriter to His Excellency Kaoru Ishikawa, Ambassador of Japan. He was named one of Calgary's Top 40 Under 40 by Avenue Magazine in 2019. In 2022, he was awarded the Queen Elizabeth II Platinum Jubilee Medal.



## **Camille Georgeson-Usher**

Regional diversity: British Columbia  
Identities of Structural Inclusion:  
Indigenous, Woman

Camille Georgeson-Usher is a Coast Salish / Sahtu Dene / Scottish scholar, artist, and arts administrator from Galiano Island, British Columbia, unceded territories of the Penelakut and Lamalcha First Nations, as well as other Hul'qumi'num speaking peoples and is the ceded traditional territories of Tsawwassen First Nation. She is a PhD candidate in the Cultural Studies department at Queen's University where she is writing on ontologies of gathering. She is interested in looking at the many ways in which peoples move together through urban space, relationalities and intimacies with the everyday, and acts of mark making through the example of public art practices as types of gathering from an Indigenous perspective.

Usher completed her MA in Art History at Concordia University. Her thesis, "more than just flesh: the arts as resistance and sexual empowerment," focused on how the arts may be used as a tool to engage Indigenous youth in discussions of health and sexuality. She served for over five years as the Executive Director of the Indigenous Curatorial Collective and sits on several boards and committees.



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**Stephen Bulger, co-chair**

Regional diversity: Ontario

Identities of Structural Inclusion:



**Elizabeth (Dori) Tunstall, co-chair**

Regional diversity: Ontario, California

Identities of Structural Inclusion: Black,  
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1. Finance and Equity
2. Strategy and Community Affairs
3. Programming and Fundraising

Contact Stephen Bulger, if interested in joining at [stephen@bulgergallery.com](mailto:stephen@bulgergallery.com)

### **Finance and Equity**

Focus on the fiduciary responsibilities to the organization within a framework of economic, social, and cultural equity.

### **Strategy and Community Affairs**

Focus on strengthening community and organizational partnerships as the framework for CAF strategy.

### **Programming and Fundraising**

Focus on collaborative programming models and raising funds through government, individual, and institutional funding.



The background of the slide is a photograph of a snowy, mountainous landscape under a clear blue sky. In the lower right, a person is visible near a tent, and a dark pole or stick stands in the snow. The overall scene is serene and cold.

# canadianart

Q&A



**for more info  
contact**

Canadian Art Foundation Board Co-Chairs

Stephen Bulger, co-chair [stephen@bulgergallery.com](mailto:stephen@bulgergallery.com)

Dori Tunstall, co-chair, [etunstall33@gmail.com](mailto:etunstall33@gmail.com)